

Amendments to the Claims

1 Claim 1 (currently amended): A computer-implemented method of selecting among component-
2 level versions of content for rendering at a client device, comprising steps of:

3 receiving, at the client device from a server responsive to a request for a Web page, a
4 markup language document corresponding to the requested Web page, wherein:

5 the Web page comprises a displayable content component; [[and]]

6 the markup language document comprises syntax specifying, for the displayable
7 content component, at least three alternative selectable versions thereof and conditions for
8 selecting each of the alternative selectable versions; and

9 each of at least two of the at least three alternative selectable versions has a
10 different media type;

11 evaluating, at the client device responsive to the receiving [[step]], one or more factors to
12 yield an evaluation result, wherein the one or more factors are determined from the specified
13 conditions;

14 using the evaluation result, at the client device, to select a particular one of the alternative
15 selectable versions of the displayable content component from the syntax specifying the alternative
16 selectable versions in the markup language document; and

17 rendering the markup language document as the Web page on a display device coupled to
18 the client device, wherein the selected version of the displayable content component is rendered as
19 the displayable content component and each non-selected one of the versions of the displayable
20 content component is omitted from the rendering of the markup language document.

Claims 2 - 6 (canceled)

1 Claim 7 (previously presented): The method according to Claim 1, wherein the syntax specifying
2 the at least three alternative selectable versions comprises a scripting language syntax.

1 Claim 8 (previously presented): The method according to Claim 1, wherein the syntax specifying
2 the at least three alternative selectable versions comprises a markup language element in the
3 markup language document, and wherein each of the alternative selectable versions is specified as
4 a child element of the markup language element.

1 Claim 9 (previously presented): The method according to Claim 1, wherein the syntax specifying
2 the conditions is specified as executable logic within the markup language document.

1 Claim 10 (previously presented): The method according to Claim 7, wherein the syntax
2 specifying the conditions is specified as executable logic in the scripting language syntax.

Claims 11 - 12 (canceled)

1 Claim 13 (currently amended): The method according to Claim 1, wherein the evaluating [[step]]
2 evaluates at least one dynamic factor pertaining to the client device.

1 Claim 14 (currently amended): The method according to Claim 1, wherein the evaluating [[step]]

2 evaluates at least one dynamic factor pertaining to a network to which the client device is
3 operably connected.

Claims 15 - 19 (canceled)

1 Claim 20 (currently amended): The method according to Claim 1, wherein the syntax specifying
2 the conditions is specified in the markup language document as a reference to externally-stored
3 logic that performs the evaluating [[step]].

Claims 21 - 25 (canceled)

1 Claim 26 (currently amended): A system for selecting among component-level views for
2 rendering at a client device, comprising:

3 a computer comprising a processor; and

4 instructions which are executable using the processor to carry out:

5 ~~means for~~receiving, at the client device from a server responsive to a request for a
6 Web page, a markup language document corresponding to the requested Web page, wherein:

7 the Web page comprises a displayable content component; [[and]]

8 the markup language document comprises syntax specifying, for the
9 displayable content component, at least three alternative selectable versions thereof and conditions
10 for selecting each of the alternative selectable versions; and

11 each of at least two of the at least three alternative selectable versions has a

12 different media type;

13 ~~means for~~evaluating, at the client device responsive to ~~operation of the means for~~
14 receiving, one or more factors to yield an evaluation result, wherein the one or more factors are
15 determined from the specified conditions;

16 ~~means for~~using the evaluation result, at the client device, to select a particular one
17 of the alternative selectable versions of the displayable content component from the syntax
18 specifying the alternative selectable versions in the markup language document; and

19 ~~means for~~rendering the markup language document as the Web page on a display
20 device coupled to the client device, wherein the selected version of the displayable content
21 component is rendered as the displayable content component and each of the non-selected
22 versions of the displayable content component is omitted from the rendering of the markup
23 language document.

Claims 27 - 34 (canceled)

1 Claim 35 (currently amended): A computer program product for selecting among component-
2 level versions of content for rendering at a client device, the computer program product embodied
3 on one or more computer-readable storage media and comprising computer-readable program
4 code for:

5 receiving, at the client device from a server responsive to a request for a Web page, a
6 markup language document corresponding to the requested Web page, wherein:

7 the Web page comprises a displayable content component; [[and]]

the markup language document comprises syntax specifying, for the displayable content component, at least three alternative selectable versions thereof and conditions for selecting each of the alternative selectable versions; and

each of at least two of the at least three alternative selectable versions has a different media type;

evaluating, at the client device responsive to receiving the markup language document, one or more factors to yield an evaluation result, wherein the one or more factors are determined from the specified conditions;

using the evaluation result, at the client device, to select a particular one of the alternative selectable versions of the displayable content component from the syntax specifying the alternative selectable versions in the markup language document; and

rendering the markup language document as the Web page on a display device coupled to the client device, wherein the selected version of the displayable content component is rendered as the displayable content component and each non-selected one of the versions of the displayable content component is omitted from the rendering of the markup language document.